

STAR Series

For Congregational Leaders

PURPOSE



COMPETENCY: By authentically engaging this generation's desire for **purpose** and meaning, churches can experience renewed growth and vitality. To do this work, congregations need to uncover how young adult ministry aligns with their work while also helping young adults access their own purpose.

Purpose-Driven Young Adult Ministry

1 THE CHURCH OF TODAY, NOT JUST TOMORROW

Young adults bring creativity, fresh perspective, energy, and digital fluency to congregations right now. They're already leading in workplaces, universities, and movements—they should also be leading in the church. Walking alongside young adults as they explore and express their talents and purpose not only supports them, it allows them to be a gift to your congregation.

2 BUILD CONGREGATIONAL SUPPORT THROUGH VISION

Help your congregation understand young adult ministry by presenting it as stewardship of God-given gifts, and by casting vision for what's possible—a multi-generational church where generations worship and learn from one another. Share testimonies, celebrate wins publicly, and provide specific, actionable ways for congregation members to get involved through mentoring, service projects, and intergenerational events.

3 UNDERSTAND GEN Z'S PURPOSE-DRIVEN NATURE

This generation (born 1997–2012) deeply craves authenticity and meaning but remains skeptical of institutions. They tie their purpose to real-world impact in areas like mental health, environment, and social justice. They want to co-create with the church, not just follow, and they need to see how faith integrates with careers, relationships, and pathways beyond full-time ministry roles.



4 EMPOWER THROUGH AUTHENTIC RELATIONSHIPS

Build genuine relationships by asking about their passions, struggles, and dreams. Create mentorship programs and provide meaningful leadership roles in worship, media, teaching, and missions. Support their innovative ideas for community outreach and service projects. Remember that twenty-somethings are navigating difficult life transitions and need leaders willing to engage in hard conversations and difficult questions.

5 FOSTER COMMUNITY AND MODEL PURPOSE

Create safe spaces for spiritual growth, accountability, and friendship among peers while including them in cross-generational activities. Leaders must visibly live out their own calling and purpose, showing young adults what engaged church membership looks like. Regularly ask three key questions: "What are you passionate about right now?" "What is God teaching you in this season?" and "How can we as a church support you in what God is calling you to?"

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ROADMAP

Curriculum Domain, Competency and Task Constellations

STAR Domain:	Listening
Associated Competency:	Relationship building and Compassion
Associated Task:	Equanimity
STAR Domain:	Young Adult Leadership
Associated Competency:	Resourcefulness and Communication
Associated Task:	Recruiting
STAR Domain:	Faith Journey
Associated Competency:	Creating Trust
Associated Task:	Spiritual formation
STAR Domain:	Culture
Associated Competency:	Adaptability
Associated Task:	Embracing failure
STAR Domain:	Intergenerational Connections
Associated Competency:	Mentorship
Associated Task:	Generational literacy and Digital literacy
STAR Domain:	Community
Associated Competency:	Authenticity and Inclusivity
Associated Task:	Managing conflict
STAR Domain:	Church Leadership
Associated Competency:	Influence and Purpose
Associated Task:	Creating buy-in
STAR Domain:	Frameworks, Programs, & Events
Associated Competency:	Learning
Associated Task:	Sticky programs and Measure and assess



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FOR YOUNG
ADULT MINISTRY